Our integrated software platform ensures:

- Automation of your staff's daily work.
- Better coordination of your company's departments.
- Reduction of the operational costs.
- Boost of your sales.
- More effective information of your company's management team for the better control and decision making.

Santorini island, Greece

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1. nsTravel™ - Backoffice: "organize your company more efficiently"

2. nsHub™ - XML in & out: "connect to online consolidators & distribute your products online"

3. nsTIS™: "electronic presentation of tourism destinations & Online Reservations"

www.busybeedesign.gr

The Innovative Software Platform for **Incoming Tourism**

nsTravel™ ERP + nsHub™ XML Consolidator + nsTIS™ Booking Engine & CRM
The integrated software platform for *Incoming Travel Agents, DMCs, Travel Wholesalers*

NETSEMANTICS
your innovative technology provider

For automating the Backoffice operations and the electronic distribution of tourism products

1. nsTravel™ – Backoffice: "organize your company more efficiently"

- Products & Services
- Accounts Management
- Accounts Receivable
- Accounts Payable
- Purchase / Sales Price Catalogs
- Incoming Operation - Booking Enquiries (FIT & Groups)
- Contracting - Room Management
- Traffic Management
- Excursion Management
- Sales Invoices
- Purchase Invoices & Cost Control
- Financial Management
  - Checks, Cash Management, Bank Management, Credit Card Reconciliation, Fixed Assets, Payments proposal, Open Items
- General Accounting
- Cost Centers

◆ *Registration of purchase and sales contracts along with the appropriate yielding functionality aiming at advanced inventory management.*
◆ *Advanced pricing catalogs for accommodation, tranfer, excursions, etc*

◆ *Massive import of reservations of the Tour Operators using the import tool which automatically selects prices and performs reservations of rooms from the contracts.*
◆ *Advanced management of the daily program of transfers, either automatically or manually. The automatic suggestion of vehicle routes, according to bookings & pick up points, improves the efficiency of the traffic department.*
◆ *Graphical Allocation Plan of Reservations, gives the user the ability to handle bookings by drag and drop functionality.*
◆ *nsTravel includes the right tool for helping the company design and manage local excursions, specifically covering the complexity of the pricing policies, and collecting the money according to the various payment methods.*
◆ *The connection of the commercial business processes with the accounting provides the ability of control at 2 levels. Meanwhile, by monitoring the customers / suppliers through the commercial management the user has the ability of multiple categorizations and export of various reports on multiple levels.*
◆ *nsTravel provides a wide range of financial and commercial reports covering all aspects of operational activity, in order to give the management the ability to take the right decisions at the right time.*

2. nsHub™ – XML in & out: "connect to online consolidators & distribute your products online"

Using nsHub the products that are being managed by the company at the Backoffice inventory level (hotels, transfers, excursions etc.), can be collected at a central hub through which the distribution at B2B and B2C channels is provided:

- Either through XML Web Services technology or,
- By B2B extranet or white label or custom B2C site using nsTIS platform.

nsHub (for performance, high availability and security reasons) is hosted on a different Server in a Data Center and communicates seamlessly with nsTravel - Backoffice (transportation of availabilities and prices from backoffice to Hub and bookings from the Hub to the backoffice).
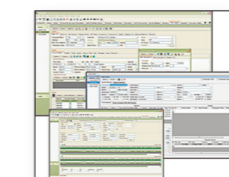
nsHub also ensures:
- The purchase of products from third party on line consolidators & GDS, (XML in)
- The homogenization of the third-party products with the self-contracted products of the company in case you may desire the enrichment of the company's products inventory.

3. nsTIS™: "electronic presentation of Tourism Destinations & Online Reservations"

The nsTIS™ includes:

- B2B and B2C Booking Engines for Hotel, Transfer, Excursion, Rent a Car, Boat Tickets, Air Tickets etc).
- The subsystem of CRM, which is responsible for the:
  - design and running of campaigns (marketing, research for customer satisfaction, etc.), with dynamic creation of lists based on the data of ERP & CRM
  - management of loyalty programs
  - management of service requests, and complaints
  - online chat
  - management of questionnaires
  - CRM & Google analytics integration
- The Destination Information System which is an advanced CMS for presenting destinations of tourism interest.

nsTravel™ ERP

nsHub™

nsTIS™